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Arkansas
BlueCross BlueShield

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Dear Valued Provider,

Please join us for a virtual medical-dental integration symposium on Friday morning, Sept. 17, 2021. The event will include presentations from a cross section of medical and dental professionals who'll discuss the components and benefits of medical-dental integration — an approach that coordinates dental and primary medical care to improve overall patient systemic health.

The symposium is sponsored by Florida Combined Life (FCL), the Florida Blue Foundation (FBF), and the University of Florida College of Dentistry (UFCD). **USABLE Life Vice President of National Clinical Operations, Sol Brotman, D.D.S., MAGD, will co-present a session, "Healthcare Cost Savings Based on Preventive Dental Treatment."** Other topics will include the cost-effectiveness of a hybrid teledentistry model and closing medical and dental care gaps through health education. A question and answer session will follow. Please refer to the event [agenda](#) for more details.

This program allows you, as well as your medical and administrative staff, to earn four CEUs. Non-CEU attendees can register for free. We encourage all providers and staff at your practice to attend, as the symposium provides an excellent opportunity to learn more about this important, proactive approach to improving patient health.

Date: Sept. 17, 2021

Symposium Course: 7 -11 a.m. CDT

Cost: CEU Participants - \$50/Non-CEU participants - FREE

4 hours of CE credit through the University of Florida College of Dentistry

[Register Now](#)

P.O. Box 1650
Little Rock, AR 72203
